

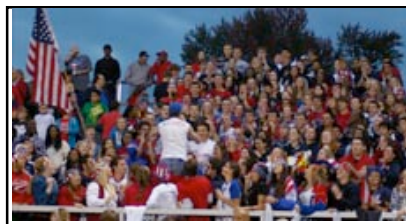
## 2016-17 Bishop Hartley Sports Advertising Program



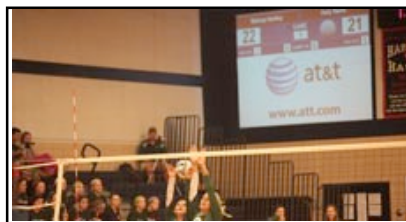
- Exclusivity Commercial Package - 30..... \$3000**
- 30 second video ad
  - Minimum of 2 commercials per varsity game
  - Over 60,000 impressions
  - Over 70 games
  - High definition Jumbotron for outdoor games
  - 3 year minimum agreement
  - Grants exclusivity for your field
  - Includes 50% off NEW Website packages



- Business Commercial Package - 30..... \$2,000**
- 30 second video ad
  - 2 commercials per varsity game
  - Over 60,000 impressions
  - Over 70 games
  - High definition Jumbotron for outdoor games
  - Includes 50% off NEW Website packages



- Business Commercial Package - 15..... \$1,000**
- 15 second video ad
  - 2 commercials per varsity game
  - Over 60,000 impressions
  - Over 70 games
  - High definition Jumbotron for outdoor games



- Business Image Package..... \$500**
- 10 second image ad
  - Ad shown a minimum of 4 times a game
  - Over 120,000 impressions
  - Over 70 games
  - High definition Jumbotron for outdoor games

### Projected Attendance Figures for 2016-17

Football	15,000 fans over 5 games
Boys Basketball	8,000 fans over 12 games
Girls Volleyball	5,000 fans over 10 games

\* = possible OHSAA tournament hosting

## 2016-17 Bishop Hartley Sports Advertising Program

Dear Bishop Hartley Patron,

The **Bishop Hartley High School Athletic Department** is currently selling business advertising on our athletic scoreboards located on Jack Ryan Field and in the Dick Geyer Gymnasium and on the official athletic website of the Hawks. The cost breakdown for scoreboard and website advertising packages are offered on the attached pages.

Your generous contribution would help support 24 different sports programs at Bishop Hartley High School. Last year, 65% of our 680 students participated in one or more athletic programs at the varsity, junior varsity, or freshman levels.

Enclosed is a Hawk Scoreboard Advertising Sponsorship Form. If your business/company is interested please fill out and **return by August 15, 2016 to get on for the first game. Any information we get after that, we can have it on the scoreboard in seven business days.**

If you have any questions and would like to discuss this advertising program please contact **Pat Murphy, BHHS Hawks Director of Athletics @ 614-237-5421 Ext. 10625** at your convenience or email me at [pamurphy@cducation.org](mailto:pamurphy@cducation.org).

Thank you for your time and consideration.

Sincerely,

Pat Murphy  
Director of Athletics  
Bishop Hartley High School

## 2016-17 Bishop Hartley Sports Advertising Program

### BISHOP HARTLEY HAWKS ATHLETICS SCOREBOARD ADVERTISING/ SPONSORSHIP PROGRAM

Business/Company: \_\_\_\_\_

Owner/Manager: \_\_\_\_\_

Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

\_\_\_\_\_ YES. My business would like to purchase the following advertisement plan/option:

\_\_\_\_\_ STILL SLIDE- \$500

\_\_\_\_\_ 15 second video streamed ad \$1000

\_\_\_\_\_ 30 second video streamed ad \$2000

\_\_\_\_\_ Exclusivity Package- 30 second video streamed ad \$3000

- PLEASE ENCLOSE PAYMENT
- PLEASE EMAIL BUSINESS ADVERTISEMT/ARTWORK. Send a PNG in a 16 x 9 ratio (outdoor) and a 4 x 3 ratio (indoor). The higher the resolution, the better. Send a video in a window movie format (.wmv). If you can't, then .mov or .mp4 would be the alternate methods.

SEND TO: Bishop Hartley High School  
c/o Pat Murphy  
1285 Zettler Road  
Columbus, OH 43227

#### **PAYMENT OPTIONS:**

\_\_\_\_\_ PAYMENT IN FULL

Full payment attached with contractual agreement.

\_\_\_\_\_ Installments: Pay half the amount now and the other half by Dec. 1<sup>st</sup>, 2016.

If your business/company is interested please fill out and **return by August 15, 2016 to get on for the first home games. Any information we get after that, we can have it on the scoreboard in seven business days.**

If you have any questions and would like to discuss this advertising program please contact **Pat Murphy, BHHS Hawks Director of Athletics @ 614-237-5421 Ext. 10625** at your convenience or email me at [pamurphy@cducation.org](mailto:pamurphy@cducation.org).

Thank you for your time and consideration.

Sincerely,

Pat Murphy, Director of Athletics